



SCRIPT

TOOL TO DESCRIBE YOUR EVERYDAY ACTIVISM ACTIONS

TITLE OF YOUR PROJECT

THEME

Which of the 8 Themes have we chosen – and what's our special motivation?

DESCRIPTION OF PROJECT – PURPOSE, GOALS AND DREAMS

Describe in a few words the purpose of our activism project

How will our action make a change or a better world - and for whom?

Goals and guidelines/ success criteria:

When will we know we succeeded? - And how will we celebrate 😊

RESSOURCES

What does it require of materials, time, people, and finances?

Do we need help from someone - permits?

GAMEPLAN

Who's doing what - when?

Step 1, 2, 3...

What to do	When to do	Who and how

Things to remember:

COMMUNICATIONS STRATEGY

We need to tell our story. Formulate the 3 most important messages:

1. _____
2. _____
3. _____

Plan what to communicate and how: SoMe, blogs, flyers, posters, local newspaper, text message, happening etc.

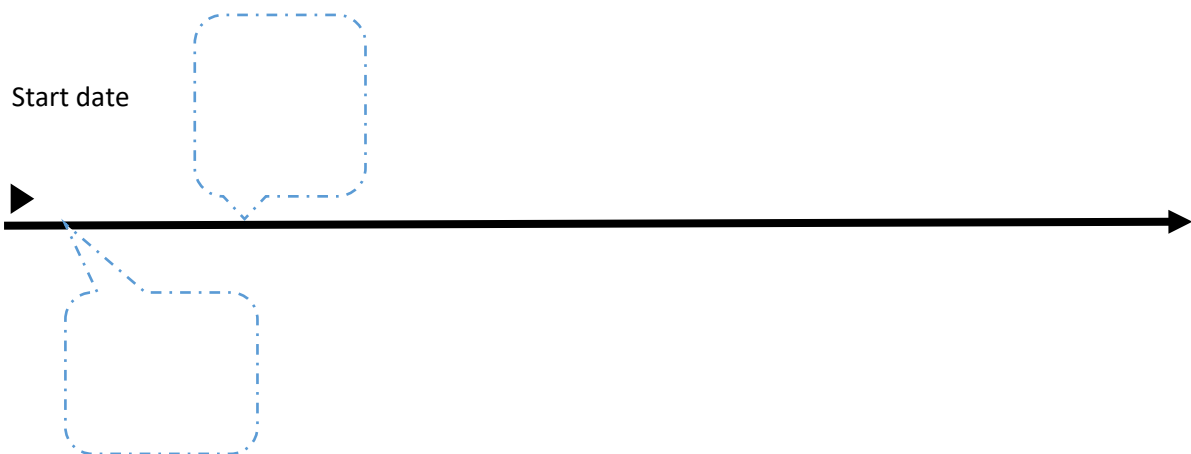
When and to whom: our local community, organizations, the YCFL community, friends, family etc.

MAKE DOCUMENTARY

How and when will we document our actions? (photo, video ...)

Who is the target audience?

TIMELINE



WHAT DID WE LEARN BY PARTICIPATING IN THIS PROJECT?

Free interpretation 😊

Contactinformation:

Email, phone, SoMe

Projectmanager:

Team-members: